



31<sup>st</sup> October 2022

Troy McKee  
Fairway Food Service  
Bradley Business Park  
11 Cartwright Court  
Huddersfield  
HD2 1GM

By Email

Dear Troy

We are writing to notify you that, having undertaken a strategic review of their portfolio, Mars Food have confirmed that they will be withdrawing the production of all catering size packs of ready to use sauce and catering rice packs for the UK market with effect from 1<sup>st</sup> January 2023.

Ben's Original and Dolmio have enjoyed a place at the heart of UK foodservice for several years and, for the past seven years, under the trusted stewardship of the Aimia Foodservice team during which time the Aimia team has sustained high levels of service, support, and performance across the ranges. The decision taken by Mars Food is in no way a reflection of the service and support provided by Aimia Foods during this period.

The **estimated run-out date of stock is on or around 31<sup>st</sup> of December 2022** at forecasted run rates and Aimia Foods will manage stocks in a fair and consistent manner. Your Aimia Foods account manager is on hand to answer any questions you have around stock, or any other matters relating to this announcement, and we will work closely with you to ensure any impact is minimised during this time.

This announcement does not affect, in any way, any other categories where the wider Mars group and Aimia will continue to work together in our long-term partnership to develop the much-loved Mars brands in hot beverage and baking catering products.

Your sincerely,

A handwritten signature in black ink, appearing to read "Armen Topalian".

Armen Topalian  
UK Market Director  
Mars Food UK

A handwritten signature in black ink, appearing to read "Paul Whitlow".

Paul Whitlow  
Managing Director  
Aimia Foods Ltd